

THE GOLDEN LIGHTBULB CHALLENGE 2 QUESTIONS

1. PROJECT NAME

2. SHORT DESCRIPTION

Max. 200 characters, +/- 30 words.

3. YOUR IDEA

Describe your idea. You have the possibility to upload a onepager (PDF file) with text and/or images. Max. 2000 characters, +/- 300 words.

4. ENTREPRENEURSHIP & COMPETENCE

A. Think about the competences that are needed to further develop your idea. Which of those do you or your team already have and which competences are still missing?

Max. 700 karakters, +/- 100 woorden.

B. What is the most suitable type of organization for your business? Which external partners, coaches, experts or advisors will you involve and connect with?

Max. 700 characters, +/- 100 words.

5. TECHNICAL FEASIBILITY

A. Describe what stage the development of your idea is at and what steps need to be taken next to further develop your idea. Max. 1400 karakters, +/- 200 woorden.

B. Describe the most important opportunities and threats you expect in the technical development of your idea. Max. 1400 characters, +/- 200 words.

6. MARKET POTENTIAL & REVENUE MODEL

A. Are there any products or services on the market similar to yours? In what way does your idea distinguish from those? Max. 1400 characters, +/- 200 woorden.

B. Who are your potential customers? How large is this group? How big is the market that you can realistically reach? What is the scalability of your idea? Max. 1400 characters, +/- 200 words.

C. How will you generate revenue? What revenue model will you apply?
Max. 1400 characters, +/- 200 words.

D. Make a reasoned estimate of the potential sales price of your product or service.
Max. 1400 characters, +/- 200 words.

I am living, working or studying within the Brainport region.*

I agree to The Golden Lightbulb's terms and conditions and the privacy statement.*

* Obligatory